

GIMBEL BROTHERS

32ND STREET—BROADWAY—33RD STREET—NEW YORK CITY

DOWNSTAIRS

The **INTERNATIONAL SILK** Sale
Offers **DOWNSTAIRS** Tomorrow

5 Sensational SILK Values

ALL-SILK CANTON CREPE

Wonderful quality, extra heavy weight, all-silk Canton Crepe in the new Fall shades: Cocoa Brown, Seal Brown, Tan, New Blue, Wall Flowers, Navy Blue and Black. 40 in. wide - - - - - Yard **\$2.38**

Charmeuse Satin
\$1.53 yd.

All silk quality, heavy weight, soft draping silk, in a large assortment of street and evening shades—also black. 40 in. wide.

Dress Satin
\$1.28 yd.

Heavy quality of all silk dress satin, in every imaginable new shade as well as the staple street shades. 35 in. wide.

Costume Velveteen
\$1.95 yd.

Fine silk finish face costume velveteen, twill back, in light and dark brown, navy blue and black. 35 in. wide.

Costume Corduroy
78c yd.

Wide wale silk finish corduroy in all the light and dark shades, suitable for kimono—separate skirts and dresses. 35 in. wide.

GIMBELS—Downstairs Balcony

SWAGGER POLO COATS

Smart Stylish Coats for
Women and Misses: Sale Priced



\$15

They are beautifully made of plaid back materials and double face cloth of soft, nappy texture. Then there are herringbones and tweeds. Colors: Brown, leafy green, tan and grey mixture. Belted models, loose models, notched collars. Box or inverted pleat set-in and raglan sleeves. 45 inches long. For cool days—suitable and appropriate anywhere—good for school, shopping, motoring and general use. Can be worn right into the winter. Unlined, half lined.

**SIZES: Misses', 16 to 20
Women's, 36 to 46**

GIMBELS—Downstairs Lower Floor

MEN! Leading the Town With

494 All-Wool 2-Trouser SUITS

Think of it, an all-wool Two-Trouser Suit at this sensational price.

\$18.75

Sizes 34 to 46—Regulars and Stouts



Boys' All-Wool 2-Trouser Suits

Norfolk models, mohair lined and twill lined of all-wool tweeds and cassimeres; browns, greys, greens and checks. Both pairs of trousers full lined and taped. Sizes 7 to 17 **\$7.90**

GIMBELS—Downstairs Balcony

Store
Hours
9 to 5:30

GIMBEL BROTHERS

32ND STREET—BROADWAY—33RD STREET—NEW YORK CITY

For Other
Gimbel News
See Pages 10
and 11.



Now for Values in Night Togs of Flannelette

No Coal? Well, Here's the Healthy Way to Sleep: Cool Room—Warm Blankets—And Flannelette Sleeping Togs.

\$1.00

\$2.00

NIGHT GOWNS

A warm, heavy flannelette, surprising at the price. White or striped, and trimly braided. Long sleeved, of course.

Other Gowns: \$1.50, \$2.00, \$2.50
Other Pajamas, \$2.95

GIMBELS LINGERIE SHOP—Second Floor

PAJAMAS

Two-piece affairs, in coat or midy style. Some of 'em frogged. Cozy to sleep in with the windows wide open.

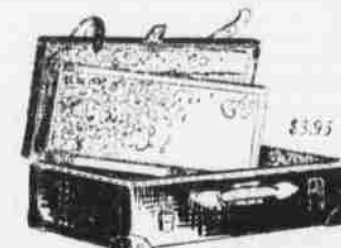
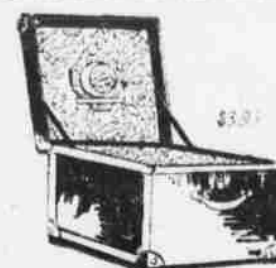
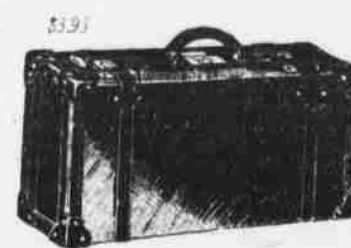
The Great Sale of NOTIONS

Continues, giving lowest possible prices on hundreds of useful articles and dressmakers' needs.

For Instance:

- 7c for Spool "Standard" black Sewing Silk.
- 4c for large Spool of Basting Cotton.
- 22c for Piece "Taffeta" Seam Binding. White, black and colors.
- 12c for Piece 24-yd. Cotton Tape.
- 12c for Gross 912 Card Snap Fasteners.
- 22c for Fitted Waist Linings.

Additional Savings—12 of any of the sale articles for price of 11. GIMBELS—Street Floor



Sale! Black Enamel Luggage At Practically Today's Wholesale Cost

By placing orders during a temporary business "slump" we were able to secure these values.

\$3.95

Suit Cases
Leather protected corners. Fancy lining. Tray. Short outside straps. 24-26-28 inches.

Hat Boxes
Square and round. Leather corners. Fancy lining. Leatherette lining. 16 to 20 inches.

Week End Cases
Strongly made. Leather corners. Good lock and catches. Tray inside. Useful!

Mail Orders Filled
GIMBELS—Street Floor

Outfitting Master 3 to 10 In Good Suits at Low Cost

\$4.95

Blue Serge Middies
All-wool. Fine! Made in regulation style with yokes; tie, emblem and stars.

\$5.95

Wool Jersey Suits
All-wool. Various good colors. Neat, warm, serviceable. Middy and Oliver Twist styles.

And His Other Equipment

All Wool Overcoats \$10.00 to \$32.00
Tweed 2 Piece Middy Suits \$6.95
Raincoats - - - \$3.75 to \$12.50

GIMBELS—Fourth Floor



Big Spongy Turkish BATH TOWELS

69c

A Sale—Stock Up Now!

Full bleached—clear white—good quality. Neatly hemmed. Big value because it's that good big size everyone wants—26x52 inches. And it's firm weight. Check up your needs!

Blue Bordered Bath Towels

Or pink, if you prefer. At a sale price. Heavy Turkish bath towels, 20x42 inches.

49c

GIMBELS LINEN SHOP—Second Floor

The Great International Silk Sale Features

These Offerings at Sensationally Reduced Prices

Japanese Pongee - - 95c

33 in. Natural color.

Silk Broadcloth - - \$1.00

36 in. Washable. 20 colors.

Crepe Chiffon - - \$1.15

Imported. 40 in. 50 colors.

Crepe Georgette - - \$1.15

40 in. 60 colors.

Crepe de Chine - - \$1.25

40 in. Wide range of colors.

Crepe Meteor - - \$2.45

40 in. 20 choice colors.

Swiss Brocades - - \$2.50

Chiffon Velveteens

\$1.98 Yd.

36 in. Twill back. About 20 colors and Black.

Silk Duvetyn

\$2.45 Yd.

Imported. Soft quality. The new Fall colors.

Chiffon Velvets

\$4.95 Yd.

39 in. Imported. About 80 lovely shades.

Metal Brocades

\$6.90 Yd.

Gimbels Importation. Magnificent! Remarkable price.

GIMBELS SILK SHOP—Second Floor

Canton Crepe - - \$2.45

40 in. 40 newest shades. All silk.

Spiral Crepe - - \$2.95

39 in. About 20 colors.

Dress Corduroy - - 78c

36 in. 25 new shades.

Satin Charmeuse - - \$1.55

36 in. Wide assortment of colors.

Radium Silk - - \$1.75

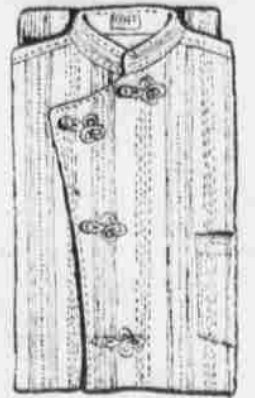
36 and 40 in. Washable. Colors.

Changeable Satin - \$1.95

36 in. Beautiful color combinations.

Chiffon Velvet - - \$3.95

Imported. 39 in. Black.



Sale! Men's Domet Flannel Pajamas

The Product of One of Our Best Makers: Guaranteed Colors

SIZES A, B, C, D. \$1.55 600 SUITS

Cold days a'coming. Here's a preparedness sale. A shipment we just opened—and specially priced. Well made pajamas. Good patterns. A nice, soft flannel that feels good. A style that looks good. The coats are finished with loops and buttons.

GIMBELS MEN'S FURNISHING SHOP—Street Floor

Women's Sateen Petticoats

Black Navy Taupe
Brown Gray

Special Values

\$1.95

Petticoats for service which are also attractive. Made of an excellent quality of sateen in several models: Straight-line, with embroidered and scalloped edges. Others with smart flounces tucked, ruffled and hemstitched.

Lengths 30 to 38
Regular and Extra Sizes

GIMBELS PETTICOATS—Second Floor



A Sale Event for BABY

Ready For Cold
Weather With
Warm-as-Toast
Baby-Things



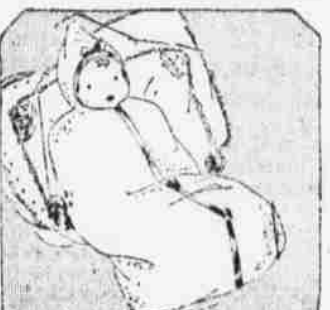
Silk House Robes—Pink or blue hand quilted Jap silk—soft and warm. 1 to 3 years - - - - - \$3.15



Sweater Set—Brushed wool set of sweater, leggings, cap and mittens. 2 to 6 years - - - - - \$7.95



Crinella Coats—White crinella, belted and pocketed and smartly pearl buttoned lined and interlined. 1 to 3 years - - - - - \$6.95



Baby Buntings—Cozy elder-down, lined with flannelette and ribbon bound. Hood. 2 to 3 years - - - - - \$3.95

GIMBELS—Second Floor

Brooklyn, Long Island and New Jersey Customers Direct to Gimbels via Tubes and Subways